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The Embassy of Georgia in Ankara presents its compliments to the Ministry of Foreign Affairs of the Republic of Turkey and has the honour to enclose herewith the invitation letter of the Ministry of Economy and Sustainable Development of Georgia regarding the 13th season of Tbilisi Fashion Week, Autumn/Winter 2016, which will be held from March 31 to April 3, 2016 in Tbilisi, Georgia.

The Embassy requests the kind assistance of the esteemed Ministry in distribution of the abovementioned letter among the relevant organizations of the Republic of Turkey.

The Embassy of Georgia avails itself of this opportunity to renew to the Ministry of Foreign Affairs of the Republic of Turkey the assurances of its highest consideration.

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Ministry of Foreign Affairs of the Republic of Turkey
Ankara



Ankara, February 22, 2016

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Dear...

Let me greet you on behalf of the Ministry of Economy and Sustainable Development of Georgia and in a few words introduce Fashion Industry and the apparel manufacturing opportunities in Georgia.

Over the past few years, Georgia has become the regional champion in terms of reforms, economic development and promotion of democratic institutions. Striving to succeed on the path of Euro-Atlantic integration, country is oriented towards positioning itself as a hub for doing business in the region and developing advanced international business environment and relations.

Due to the economic sustainability and compliance with the international standards the apparel sector attracts an increasing number of foreign investors. Georgia is currently producing apparel for renowned brands including Moncler, Tommy Hilfiger, Zara, Marks & Spencer, Koton, Puma, Mexx, Next, Lotto, Per Una, Autograph, Lebek, Hawes & Curtis, Roberto Cavalli.

During the past 25 years Georgian Fashion Industry has achieved new heights and nurtured several Georgian designers (DavidKoma, TataNaka, Avtandil Tskvitinidze, 711, Atelier Kikala etc) who managed to assert themselves on the international fashion arena.

We would very much appreciate your assistance in inviting Turkish companies and associations interested in Georgian designers or apparel manufacturing opportunities to the 13th season of Tbilisi Fashion Week (TFW) Autumn/Winter 2016 - one of the most significant events in the Georgian Fashion Industry. The event will take place in Tbilisi, Georgia on March 31 – April 3, 2016. TFW gathers over 20 Georgian fashion designers and fashion houses which present their spring and summer collections to the local audience, international buyers and media representatives.

We believe that TFW will be of interest to Turkish companies and associations and getting acquainted with Georgian producers and designers may end in a mutually fruitful cooperation.

Enterprise Georgia staff members will be delighted to organize the trip to Georgia.

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Looking forward to our cooperation!